

**Permanent Address:**

104 Sondley Parkway  
Asheville, NC 28805

**Current Address:**

5110 Old Chapel Hill Road, Apt. 801  
Durham, NC 27707

# EMILY VAN TASSEL

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**EDUCATION**

**The University of North Carolina at Chapel Hill**, School of Journalism and Mass Communication  
B.A., Visual Communications: Multimedia, expected May 2009  
Minor: Entrepreneurship  
GPA: 3.65/4.0 ; Dean's List, 6 semesters  
**London Summer Internship Programme**, Boston University, summer 2007  
**Summer in Greenwich Village Program**, New York University, summer 2006

**VIS COMM COURSES**

Intro to Graphics, Intro to Multimedia, Newspaper Design, Magazine Design, Information Graphics,  
Multimedia Programming & Production  
*Currently Enrolled:* Multimedia Narratives, Beginning Photojournalism, 3-D Design Studio

**EXPERIENCE**

- Design Intern, Koroberi** Chapel Hill, NC  
Fall 2008
- Designed print advertisements & assisted in creation of Web sites with Photoshop & Flash
  - Created posters and signage for concerts & promotional events
- Creative Intern, Walrus** New York, NY  
Summer 2008
- Art directed for clients including Grand Marnier, Major League Baseball, The Food Network & others
  - Created animated & static banners, magazine & newspaper advertisements and OOH executions
- Advertising Production Assistant, The Daily Tar Heel** Chapel Hill, NC  
Jan. 2008 - present
- Create in-house advertisements to promote the newspaper along with ads for local clients
  - Design & produce full-color broadsheet vector illustrations for special advertising sections
- Creative Intern, WTF Creative** London, UK  
summer 2007
- Art directed brochures, catalogues and vector graphics for clients including Warner Bros.
  - Maintained client relationships & worked unsupervised from concept to printing
- Illustrator and Designer, Epiphany Curriculum** Durham, NC  
Sept. 2005 - present
- Sole illustrator for national home school curriculum for ages 4-12, more than 50 books published
  - Currently redesigning & marketing original curriculum for use in the public school classroom
- Freelance Graphic Designer** Durham, NC  
Oct. 2005 - present
- Design logos, T-shirts, brochures, interactive advertisements, album covers & promotional fliers
  - Clients include both for-profit and non-profit local organizations, student groups

**AWARDS/HONORS**

Director's Prize awarded for best overall portfolio, London Summer Internship Programme, summer 2007  
Winner of Entrepreneurial Challenge business plan composition and presentation competition, fall 2007  
National Merit Scholar  
Valedictorian of A.C. Reynolds High School 2005  
2nd place NC High School Journalist of the Year (Editor-in-Chief of *Cedar Cliff Notes*, winner 2005 Clara Cartrette)

**ACTIVITIES**

American Advertising Federation, UNC Ad Club      UNC Women's Entrepreneurship Network  
Phi Sigma Pi National Honor Fraternity      Society for News Design, UNC chapter

**SOFTWARE**

Illustrator	InDesign	Photoshop	Flash	Acrobat Pro
Dreamweaver	MultiAd Creator	Autodesk Maya	QuarkXPress	Final Cut Pro

**LANGUAGES**

ActionScript 2 & 3 (OOP), PHP, XML, HTML, CSS, SQL/MySQL